

Guidelines for Online Paper Submission

Abstract: The abstract(s) (approximately 300 words) should reflect the scope of the full version of the paper /case along with few appropriate keywords. All abstract(s), Paper(s), Case(s) should be submitted using English language, Font type-Times New Roman, Font size- 12 with 1.5 line spacing, referencing- APA style for citing references with page numbers.

Full Paper: Full version of the manuscript(s) should be of maximum 4000-word count. Unformatted paper and paper beyond the page limit will not be reviewed. All submitted manuscript(s) will be subjected to Double blind review by eminent professionals from academics and/or corporate. Details of the author(s) to be given at the end of the paper with information such as Name, Designation, Organization/ Institute name and email address. Details such as brief profile of the author(s), contact details (with postal address, mobile number and email address) and under which Sub-Theme the abstract is to be considered should be clearly mentioned in the mail communication.

Full Paper(s) should be sent through easy chair Submission.

The submission Web page for ICEM-2021 is : <https://easychair.org/conferences/?conf=icem2021>

Important Dates

Last Date of Submission of Paper : 25th June 2021
 Paper Acceptance Notification : 28th June 2021
 Submission of Camera Ready Copy : 30th June 2021

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FOR MORE DETAILS: Kindly visit us on
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ICEM-2021

AICTE SPONSORED INTERNATIONAL CONFERENCE ON EMERGING MARKETS (ICEM) 2021

EMERGING MARKETS -TRENDS, CHALLENGES AND OPPORTUNITIES 8th ,9th & 10th July 2021



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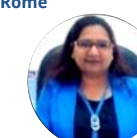
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Emerging Markets-Trends, Challenges and Opportunities

BUSINESS ECONOMICS IN EMERGING MARKETS

- Business Economics
- International Business
- Marketing Management
- Human Resources Management
- Information Technology Management
- Financial Management
- Operations Management
- Strategic Leadership
- Corporate Governance
- Stakeholder Strategies
- Business Model; Corporate Strategy
- Strategic Cognition
- Technology and strategy interface
- Connectivity as a basis of competitive advantage
- Tourism Sector in Emerging Markets post COVID19
- Domestic Tourism and its impact on the economy in post pandemic times
- Case Studies on Cracking Emerging Markets
- Private Credit in Emerging Markets
- Leveraging Inclusive business models to support the base of the pyramid post COVID19
- Infrastructure Finance trends
- Post Pandemic Hybrid Business Models and their comparisons
- Country branding
- Capabilities and Competencies Generation
- Implementing Strategy; Performance Management
- Productivity and role of technology in Emerging economies
- Digital Financial services: Challenges and Opportunities
- Digital Marketing

TECHNICAL ASPECTS IN EMERGING MARKETS

- AI in Emerging Markets : Challenges and opportunities
- Technology Based Emerging Business Models
- Deep Tech solutions for Emerging Markets
- AI innovation in Financial Sector
- Emerging Markets-New Frontiers for 3D printing
- Blockchain Technology-Creating paradigm shift in ways we do business
- Blockchain Governance and regulation as enabler for market creation in Emerging markets
- How AI can help Higher learning in Emerging markets
- High Performance Computing and Networks
- Image Processing
- CAD/CAM
- Web3D, Virtual and Augmented Reality
- Financial and Economical Modeling
- Computational Journalism
- Machine Learning
- Learning Technologies
- Web Based Computing
- Web 5.0
- Data Mining
- Open Data- Big Data
- Digital tools for education and reskilling
- Digital infrastructure
- Key challenges, opportunities for tech startups in emerging markets
- Cyber Physical Space: Security Challenges

ENTREPRENEURSHIP DEVELOPMENT IN EMERGING MARKETS:

- Academic Entrepreneurship & Intellectual Property Rights
- Agripreneurship
- Corporate Entrepreneurship
- Ecopreneurship
- Edupreneurship
- Entrepreneurial Finance
- Entrepreneurial Intention, Motivation and Behaviour
- Entrepreneurial Leadership
- Entrepreneurship Ecosystem
- Entrepreneurship Education and Pedagogy
- Entrepreneurship in the MSME Sector
- Entrepreneurship: Challenges and opportunities
- Entrepreneurship: Perspectives and Practices
- Family Business and Enterprises
- Gender & Entrepreneurship
- Government support and policies for entrepreneurship
- Green Entrepreneurship
- Innovation
- Social Entrepreneurship
- Entrepreneurial case for Tech
- Investing in Emerging Markets
- Jugaad Model in Emerging Markets
- Entrepreneurship in Emerging economies
- Barriers to development of entrepreneurship in emerging markets
- Infrastructure Finance trends

*Scope is not limited to above listed topics only; Academicians and Researchers can contribute papers/Case studies relevant to main theme

Selected Papers will be published in a Book with ISBN number.

Registration Fee

	For Indian Authors	For Foreign Authors
Corporate	Rs. 1000	\$50
Academicians and Research Scholars	Rs. 500	\$20
Students	Rs. 100	\$10

Payment Mode

Payment can be done through RTGS in following account and send the transaction details at rc.imed@bharatividyaapeeth.edu

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ICEM: About Conference

The primary goal of ICEM 2021 is to endow opportunities for academicians, scientists and research scholars along-with professionals, decision makers and industrial practitioners to deliver and confer their research contributions. The conference will also provide opportunities for inspiring young scholars to learn newly created avenues of research at an international academic forum. Successful projects, full-length papers, research-in-progress papers and case studies are invited for the conference to churn out the global emerging markets- trends, challenges and opportunities.

ABOUT BV(DU) IMED

Bharati Vidyapeeth, the parent body of Bharati Vidyapeeth (Deemed to be University), Pune, was established in 1964 by Hon'ble Dr. Patangraoji Kadam. It boasts of having the privilege of 182 educational Institutes of academic excellence under its wings imparting education from pre-primary to research level. In recognition of its academic excellence, MHRD, Govt. of India granted the status of "Deemed to be University" on 26th April 1996 to a cluster of 12 Institutes of Bharati Vidyapeeth. It is now one of the few Universities which has under its umbrella diverse disciplines such as Management, Medicine, Law, Engineering, Science, Arts, Commerce, Pharmacy, Architecture and Social work etc. The University is accredited with 'A+' Grade (2017) by NAAC and awarded Category-I University status by UGC. It has been ranked 63rd in Top 100 Universities in India by National Institutional Ranking Framework (NIRF), Ministry of HRD, Govt. of India.

IMED (Institute of Management and Entrepreneurship Development) which is a constituent unit of Bharati Vidyapeeth (Deemed to be University) is a premier Business School located in Pune . NIRF 2020, MHRD, Govt. of India ranked IMED 63rd among Top 75 B-Schools in India. It is one of the only Two in Pune and One of the only 10 Institutes in Maharashtra ranked in Top 75 Business Schools by NIRF. IMED offers two years full time post graduate management programme i.e. MBA & MBA(HR) with multiple specializations relevant to industries. It is one of the well recognised Research Centre for PhD.

ABOUT PUNE, INDIA

Pune is the second-largest metropolitan city in the Indian state of Maharashtra, after Mumbai and has been ranked as "the most liveable city in India". Home to many Institutes and Universities of Higher learning and repute, Pune has won the title of "The Oxford of the East". Prestigious research institutions like NCL, NIV, DRDO, ARAI, IISER are the key factors that attract students and professionals from all around the world. Pune being an Industrialized town it houses the top MNC OEM automobile companies like Bajaj Auto, General Motors, Mercedes Benz, Force Motors, etc. The city is also a major IT hub with companies like Infosys, TCS, Wipro, Capgemini, IBM, Tech Mahindra etc. Pune's well established IT and automobile sector becomes a major attraction for the foreign investors and entrepreneurs. The city is also known for cultural activities such as classical music, spirituality, theatre, sports and literature. It's pleasant weather with several tourist attractions is a popular tourist destination too.

Located in South Asia, India is a peninsula that extends between the Bay of Bengal and the Arabian Sea. The world's largest democracy, India is a federal republic with 29 relatively autonomous states and seven union territories. English is the most important language for national, political and commercial communication, but Hindi is the most widely spoken.

Who should attend?

- Corporate Professionals / Entrepreneurs
- Academicians / Faculty Members
- Research Scholars and Students

ICEM: Call for Papers

ICEM 2021 aims to exchange and share experiences and research results on all aspects of the global emerging markets. It also provides a premier interdisciplinary platform for researchers, practitioners and educators to present and discuss the most recent innovations, trends and concerns as well as practical challenges encountered and solutions adopted. The different topics that can be taken for the conference are: