

PhD **Pietro Paganini**

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PERSONAL DATA

Country of Citizenship: Italy    Date of birth: March 2, 1975

WORKING EXPERIENCE

- 2021**            **Visiting Professor** for the **MPOB-UKM Endowment Chair**, the **National University of Malaysia**
- 2016-present**   **Adjunct Professor** in **International Business** at **Fox School of Business, Temple University of Philadelphia**
- 2008-present**   **Adjunct Professor** in **Business Administration** at **John Cabot University, Rome**
- 2008-present**   **Co-founder and Curiosity Officer** at **Competere Policies for Sustainable Development**
- 2015-2016**       **General Director** at **Fondazione Luigi Einaudi**
- 2008-present**   **Co-founder and Board Member** at **Istituto Italiano per la Privacy**
- 2009-2013**       **Co-founder and Board Member** of the **European Privacy Association** (Brussels) – see list below
- 2004-2008**       **Researcher** in the Department of Administration Science at **LUMSA, Rome**
- 2001-2006**       **Lecturer** and **Research assistant** at Human IT program and Communication Department, **Karlstad University** (Sweden)
- 2001-2004**       **PhD program** in “Communication and Complex Organizations” – at **Karlstad University** and **LUMSA, Rome**.

EDUCATION

- 2004-2008**       **Researcher** in the area of “Communication and Complex Organizations“ (March) - in the Department of Public Administration at **LUMSA, Rome**.
- 2000-2004**       **Doctoral Degree** in “Communication and Complex Organizations” – at **Karlstad University** (Sweden) and **LUMSA, Rome**.
- 1999-2000**       **Master Course** in Multimedia Design – **Karlstad University** (Sweden).
- 1995-2000**       **Graduated** summa cum laude at **LUMSA University, Rome**.
- 1998-1999**       Academic year in Sweden at the **Karlstad University** (Sweden).

BUSINESS AREAS OF COMPETENCES

**Competere, Policies for Sustainable Development**

**Competere** is a think-tank that elaborates and promotes policies that favors innovation and sustainability. It operates through empirical research, science popularization, communication and public affairs, advocacy, lobbying and grassroots.

Partners: Fortune 10/100 including major international players in the following industries: Food and Environment, Commodities, with particular focus to palm oil, sugar, wheat, Aerospace, Defense, Energy, Banking and Financial Services, Health Care, Medical and Pharmaceuticals, Insurance, Digital Technology and Telecommunications, Transportation.

Crafting the right message and deliver it to the right people. Using a wide set of innovative tools and a powerful network of smart individuals to deliver the message. Ensuring that the desired target hear it. Expertise includes: Antitrust, Copyright and Patent Enforcement,

Intellectual Property, International Trade, Privacy, Telecommunications Policy.

Following services are provided: Political risk analysis and intelligence, Scenario analysis, Government affairs, Media campaigns, Community outreach and grassroots mobilization, Market research, branding and marketing, Regional development, Corporate citizenship and philanthropy.

### SPEAKING OPPORTUNITIES AND CONFERENCES PARTICIPATION

He has taken part to over 300 **conferences and seminars** as **speaker** and **moderator** throughout **Europe, Asia** and the **US**. He has also organized seminars, conferences and symposia throughout Europe, including Brussels, the European and the Italian Parliament, in different topics, such as food and commodities, privacy, innovation and entrepreneurship, new technologies, property rights, philosophy of liberalism and politics. He is the host of the **Austrian Economics Monthly**, a series of seminars on economic and social dynamics; the **Sustainable Nutrition** webinar series on the next developments of commodities, the food industry and sustainability.

### RESEARCH AND TEACHING TOPICS

His research focus covers a variety of areas of interest mixing several disciplines that can offer a multidisciplinary perspective. His role is to communicate scientific findings and popularize them to promote regulations that favor innovation, foster prosperity and enhance liberties.

- Sustainable Nutrition; factors fostering food production and sustainability; regulation in the food industry; factors favoring food supply chain sustainability Keywords: palm oil; free from palm oil claims; palm oil certifications; economic and social impact of palm oil.
- Intellectual property rights in the medical and pharmaceutical industry. Keywords: IP and copyrights.
- Commodities market and trade. Keywords: palm oil, sugar, wheat, coffee.
- Factors impacting tobacco taxation; innovation in the: tobacco industry. Keywords: excise duty; heated and electronic tobacco products.
- Evolution of the labor market, technologies and automation that favors the rise of new jobs and impact on individual rights and welfare. Keywords: new jobs, AI, automation.
- Factors fostering innovation in the information society, innovation theories, tools to improve communication exchange among economic and social actors. Principles of management, management mainstream and theories. Keywords: innovation, creativity, communication, technology, clusters and entrepreneurship.
- Economic and social transformation in the information age, social and economic networks, technology development, knowledge and technology transfer. Keywords: ICT, information and network age, economic growth and culture.
- Understanding and enhancing the rule of law to enhance individual liberties. Keywords: Philosophy of Liberalism, classical Liberalism and Liberal thoughts.

### UNIVERSITY LEVEL OF TEACHING

#### **2016-present Fox School of Business, Temple University of Philadelphia**

Introduction to international business, globalization of production processes, international management, global market regulations, international organizations, business expansion strategies.

#### **2008-present John Cabot University, Rome**

Innovation and entrepreneurship theories, new products/services development and management. Introduction to principles of management, modern management theory, understanding of past and present and future trends in management practice.

- 2006-present** Further to Temple, John Cabot University, Karlstad University and LUMSA, he lectures for, MBAs and Undergraduate courses, among others: University of **California South** and **Marquette University**.
- 2006-2008** **LUMSA, Rome**  
Classes in English: introduction to innovation processes, innovation theories, strategies to enhance innovation. Entrepreneurship and innovation, social aspects that favors innovation and knowledge transfer.
- 2004-2008** **LUMSA University, Rome**  
Introduction to communication, communication theories, ICT and social network, information society, urban networks.
- 2004-2006** **Karlstad University** (Sweden) - Media, Culture and Technology - build your future: ICT economic, social and cultural impact, innovation role in society and factors enhancing innovation. Creativity and new ideas development.
- 2002-2004** **LUMSA University, Rome** - Seminar in General Sociology and related issues such as Society and Culture ICT, Network/ Information Society, Innovation and Development.
- 2001-2004** **Karlstad University** (Sweden) - Media Communication and Film Studies.

#### RELATED INTERESTS BEYHOND THE SCOPE OF MANAGEMENT AND SOCIAL STUDIES

Introduction to philosophy, philosophy of science, and political sciences  
 ICT, advanced Internet and Multimedia  
 Seminars in Liberal thought and history of liberalism  
 Courses in marketing and service management  
 Introduction to aesthetic, semiotic, art and multimedia art

#### PARTICIPATION IN ACADEMIC PROJECTS

**John Cabot University** – The House of Innovators – development of new pedagogy and teaching methods to build project oriented open classes where team of students collaborate to solve complex business problems.

**UCLA** – LILA, Live Independently in LA – ICT and interactive web tools development to facilitate individuals with disabilities use of urban spaces.

**SSPA** – education evaluation – models development to evacuate education processes in the public administration sector.

**LUMSA - EBE** – EU project - Electronic Business Engine is an on line interactive software that allows firms to evaluate their fitness and interact with university for knowledge transfer.

**LUMSA - LUMSANet** – a network of shared competences between students, alumni and enterprises.

**LUMSA – Shopping** –analysis and development of new and old forms of shopping.

**Karlstad University** - Human-IT – human machine interaction.

#### LANGUAGES

**Italian:** mother tongue.

**English:** fluent, both spoken and written (teaching language).

**Swedish:** beginner's knowledge, spoken and written.

#### MAIN SCIENTIFIC PUBLICATIONS

(2018) **Paganini non Ripete Vol. 2**, Rubbettino: Soveria Mannelli.

- (2017) **Paganini non Ripete Vol. 1**, Rubbettino: Soveria Mannelli.  
(2015) **Allenarsi per il Futuro**, Rubbettino: Soveria Mannelli.  
(2010) *Next Privacy*, Etas-Rizzoli, Milano.  
(2006) *Innvoazione: dale Teorie al Territorio*, Giappichelli, Torino.

He is a regular contributor to national and international papers and TV and radio talk-shows. A list of publication is available upon request or accessible through [pietropaganini.it](http://pietropaganini.it)

**He is the author** of the innovative and original newszine **Paganini Non Ripete (PNR)** a weekly online publication that collects contributions from many different distinguished authors on challenging economic, social and philosophical issues.

He is the founder of For Free Choice (FFC), an advocacy platform that promotes consumers' freedom of choice. Through the popularization of scientific researches and with the support of grassroots and advocacy campaigns FFC has run campaigns to educate policy makers on controversial issues such as palm oil impact on health and sustainability, sugar and obesity, privacy and data protection, etc.

#### BOARDS MEMBERSHIP

He is board member of the:

**Italian Institute for Privacy (IIP)**  
**Envent**

He served as **Vice president of the European Liberal Youth** from 2004 to 2008, a pan European classical liberal movement referred to the ALDE/ELDR Party with more than 250.000 members throughout Europe.