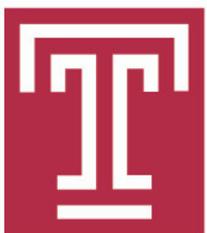


# **Adult Scholars Program**

## **Catalog**

**Fall 2019**

**9 Sept. - 20 Dec.**



**TEMPLE**  
UNIVERSITY

**ROME CAMPUS**

# ART HISTORY

## History of Art in Rome - 650€

Various Instructors                      Multiple Sections

Contact [templeromesrl@gmail.com](mailto:templeromesrl@gmail.com) for meeting times.

Weekly class lectures and on-site visits provide a survey of Roman art from the Etruscan through the Baroque periods, and therefore, from the founding of the ancient city in the 8th century BC to circa 1700. Students study each period's art and architecture and define its place within the general context of Roman civilization. Rome's position as both capital of the ancient empire and of the western Latin Church has earned her the well-recognized sobriquet, Eternal City. Consequently, students confront how the "idea" of Rome had bearing upon the formation of its art and architecture within the chronological context. The course as a whole can be considered an introduction to art history in the field, as each week the class visits a historical site or museum in order to reconstruct through living examples the artistic fabric of the city.

## Roman Art and Archeology - 650€

Prof. Gadeyne                                      **Wed 4:45 PM - 6:15 PM + Th 9 AM - 12 PM**

From a group of thatched huts on the banks of the Tiber River, to a wall built to keep the Picts out of England; from the marble temples to the emperors in modern Turkey to the houses of North Africa; from the theaters in Roman Gaul to the destroyed town of Pompeii, the Romans inhabited the entire Mediterranean basin and formed a diverse urban society. We will explore how the Romans built and decorated their houses, how they buried their dead, how they interacted in public spaces, and how they used art in the service of the sacred. We will begin with the formation of Rome in the 8th century BCE, and finish when Constantine moves the capital of the Empire to the east. In this chronological unfolding of the Roman world, we will explore how the Romans developed different building types for their new urban needs; developed the art of interior painting and mosaic; used sculpture to glorify the individual and explain what it means to be a "Roman." We will pay particular attention to the interplay between the city of Rome and its monuments and the larger cultural world the Romans inhabited, especially where they met other art styles that influenced the development of their own - in Greece, France, Asia Minor, the Middle East and Africa.

# ART HISTORY

## Wonders of Rome: Baroque Era - 650€

Prof. Tuck-Scala      Tu **6:20 PM - 7:50 PM** & Wed **9 AM - 12 PM**

Weekly class lectures and on-site visits in Rome provide students an unparalleled opportunity to examine firsthand painting, sculpture and architecture (from c. 1585 to c.1750) in their original settings. Organized chronologically from the papacy of Paul V Borghese to that of Alexander VII Chigi, this course gives particular attention to Caravaggio's paintings, Lanfranco's frescoes, Bernini's statues and fountains, Borromini's churches, the Barberini Palace, Piazza Navona, and Saint Peter's Basilica and Square. Works inciting wonder (or "meraviglia") and viewer participation shall be studied from the perspective of the culture of seventeenth-century Rome, as relating to the Counter-Reformation and Catholic Revival, papal propaganda and nepotism, and the rise of powerful new orders, such as the Jesuits. The course includes a two-day field trip to Naples to view seventeenth-century art in the Capodimonte Museum, Certosa di San Martino, and churches in the historic center-"Spaccanapoli"—and to consider artistic production in Naples as a striking foil to that of Rome.

## Galleries and Studios of Rome - 650€

Prof. Wasserman      Mon **4:45PM - 6:15PM** & Wed **3:40PM - 6:40PM**

A course designed to give an overview of the artistic developments in Rome during the past 25 years and to offer insight into the diverse trends of contemporary art in the city. Visits are made to galleries, specific exhibitions, and artists' studios.

The course focuses on Rome as the catalyst for a study of the contemporary art system in the 21st century. Commonly known as the Eternal City because of the continuity of a long and rich classical history, Rome is becoming an ever more international and multi-cultural contemporary capital. Topics include the mission of the contemporary art museum, the role of the commercial art gallery, the studio art practice, graffiti and street art, art and new technologies, the art market. Site visits are enriched by encounters with artists, gallery directors, and other art professionals. In-class lectures and discussions offer the background to Italian contemporary art and to the art system in general.

# ART HISTORY

## Women and Art - 600€

Prof. Misuraca

Th 3:40 PM - 6:40 PM

A study of women as subjects of art, as patrons, as creators. The course is organized around the roles of women as represented over the course of western art.

In Rome, the course assumes some previous knowledge in theories and practices of art history, but no particular familiarity with sociology or anthropology. The course outlines how the portrayal of the female body, idealized or realistic, has changed through history and has changed, in turn, art, culture and history itself. The idea of “woman” is investigated through its many representations, in art and in media, outlining the way these inform communication of content in different times and different cultures

# VISUAL ARTS

## Painting on Paper - 650€

Prof. Guerra

Th 8 AM - 1 PM

This introduction to watercolor and other water-based media course meets in the studio as well as on-site throughout the city. Subjects range from landscape to the model and still life with an emphasis on art historical and current references to subject matter. Painting from observation provides the structure for almost all the assignments but individual interpretation and fluency with color are the ultimate goals of the class.

## Intro to Visual Language Drawing - 650€

Prof. Krizek

Wed 8 AM - 1 PM

A foundation course in drawing focusing on drawing techniques, conceptual development, and the use of elements of design for creative expression.

As a stimulus to the imagination, method of investigation, or as a basic means of communication, drawing is a fundamental process of human thought. This class helps develop basic visual literacy through drawing practice. Studio work with the figure will be complemented with drawing on-site in Rome. A variety of media including pencil, charcoal, conté crayon, pen and ink wash are demonstrated and practiced. The connections between drawing and design are explored in a variety of works designed to help students improve essential skills as well as their own unique vision. Visual analysis capability are cultivated through class discussions and targeted assignments.

# VISUAL ARTS

## Contemporary Papermaking - 650€

Prof. Mannino

Mon **3.40 - 8.40 PM**

In this studio art course, approaches to making and understanding images in various media will be addressed. In Rome, this course introduces students to the tradition of Western hand papermaking in conjunction with aspects of contemporary printmaking. The focus of the class is to enable students to experience the tradition of the hand-papermaking craft and explore innovative methods that continue to make this medium a versatile and expressive art form. We will survey the historical evolution of papermaking, including the basic chemistry of the process, so that students gain a comprehensive understanding of the tradition. Additionally, we will examine a number of innovative methods and interventions to modify the shape, color, translucency, and texture of the sheets. Through a series of step by step projects students will have the opportunity to implement their knowledge and execute their own unique handmade papers for a range of artistic applications. Special attention will be devoted to the integration of hand-pulled sheets with collagraph printmaking, as well as the potential for including digital technologies to supplement the traditional process through laser-cut watermarks.

## Book Structures - 650€

Prof. Kovach

Wed **3:40 PM - 8:20 PM**

This course is an introduction to the art of the book: a significant format for the expression of information and creativity. Bookbinding has a long history in Europe and a particularly rich history in Rome. Students will engage first hand with the historical tradition and contemporary possibilities of this craft. The course will cover traditional binding techniques including folded, sewn, and adhesive structures, as well as custom portfolio design. Emphasis will be placed on utilizing the unique format of the hand-bound book to engage with students' visual and psychological experience of Rome. Course projects will incorporate a range of media including drawing, photography, collage, graphic design and printmaking in the execution of both traditional and modern book structures. Each project will provide an opportunity for students to plan and execute unique book designs reflecting their personal Roman experience.

# VISUAL ARTS

## Digital Photography I - 650€

Prof. Miuccio

Wed

8 AM - 1 PM

In this class hosted at Rome, students explore the visual language of digital photography using Rome as their studio. Rome's many layered histories juxtaposed with its current global urban landscape offers a unique opportunity to photograph an important European city. The technical component of the class consists of mastering manual digital camera operation and exposure. Students also learn to use imaging software including Photoshop and digital output to inkjet printers. The students gain an understanding of the aesthetic possibilities of photography through assignments, lectures on both historic and contemporary photographers, photo field trips in Rome, and visits to photo galleries and museums. Critiques are conducted through a shared website. Students will be expected to complete a final project in which they choose one aspect of Rome's multi-layered landscape to visually explore in-depth.

**IMPORTANT NOTE:** For this course, students will need a digital camera with a minimum of 12 megapixels, with manual exposure override option that enables the manipulation of f-stop, shutter speed, ISO and white balance. The camera can range from an affordable manual option compact camera such as the Canon Powershot SX170 IS or an entry level digital SLR. Laptop required for this course.

## Intaglio Printmaking - 650€

Prof. Kovach

Tu / Th

3:40 PM - 6:10 PM

This introductory studio course engages students in historic and contemporary printmaking concepts and technologies, while encouraging a multi-disciplinary approach to fine art print production. Students are introduced to a broad range of ideas, methods and materials that focus upon the intaglio printmaking processes, but also include monoprints and monotypes. Initial projects are structured around the more traditional drawing, plate making and printing processes. As students become more comfortable with the fundamentals of the medium, they are encouraged to develop a more personal approach to concept, subject, scale, material and process. Studio projects will be supplemented by field trips to museums, galleries and artist studios to give students firsthand experience of the historic and contemporary context of printmaking in Italy. Field trips may include the National Print Cabinet, where students may closely examine original prints by Italian masters, which may include Da Carpi, Canaletto, Tiepolo, Piranesi and others.

# VISUAL ARTS

## Figure Modeling - 650€

Prof. Robert Manino

Tu **8 AM - 1 PM**

This course focuses entirely on the human figure as subject. Along with working from the model in class there will be visits to museums and sculptural sites introducing students to the figurative tradition in Rome: artwork ranging from ancient Greek and Roman carvings to Baroque figures in movement that characterize the cityscape. While the course is designed to help the student develop an understanding of the artistic representation of the human figure in historic and aesthetic terms, its ultimate goal is to have each student develop a personal interpretation of figuration as it relates to contemporary culture.

## Rome Sketchbook - 650€

Various Instructors

Multiple Sections

Contact [templeromesrl@gmail.com](mailto:templeromesrl@gmail.com) for meeting times.

Participants record their observations in sketchbook form on daily outings to significant sites. Rome, incomparably rich historically and visually, provides a host of subjects ideal for improving drawing technique. The concentration required in drawing directly from observation leads to a deeper understanding and experience of Rome. Speed and fluency are stressed. Drawing instruction includes concrete, fundamental drawing ideas with appropriate locales. Please note students who register for this course are expected to have some familiarity (or experience) with the fundamentals of drawing. Support will be offered, but this is not a “learning to draw” class.

## Advanced Painting: Rome - 650€

Prof. Pettit

W / Th **3:40 PM - 6:10 PM**

This course emphasizes the development of an active and reflective studio practice combined with the Rome experience. As the semester progresses, students identify and pursue their own projects, working independently within a collective critical structure with an emphasis on the development of a student's individual point of view. Experimentation is encouraged and there are frequent class critiques. Individual studios are provided.

# VISUAL ARTS

## Darkroom/Film Photography - 650€

Prof. Clink

Tu

8 AM - 1 PM

In Rome, this course introduces students to the historic methods and materials of pre-digital black and white photography on location in Rome. Students will become familiar with Italian culture and with the techniques they are using to capture it deepening their understanding of the city and the creative process. Along with photo field trips the class will consist of lectures, demonstrations and group discussions. Weekly assignments will be given and a final portfolio of silver gelatin prints will be completed by the end of the semester. Images will be printed from their personal archive of negatives.

**IMPORTANT NOTE:** For this course, students need to bring a 35mm FILM camera. The camera can be an affordable manual option, consider compact models such as the Pentax K1000 or P3 or the Canon AE-1.

## Printmaking Workshop - 650€

Prof. Stinnett

Mon / Wed

9 - 11:30 AM

Students will expand upon the historic and contemporary printmaking concepts and technologies through a multi-disciplinary approach to studio practice that emphasizes individual conceptual and technical growth. Rome is rich with examples of innovative and dynamic printmaking: from the traditional Italian masterworks housed at the National Cabinet of Prints and Drawings, to the exciting prints produced by contemporary Italian artists. This course will draw upon these uniquely Italian art forms to strengthen the content of students' work and hone their technical abilities. As students develop a more personal approach to concept, subject, scale, material and process, they are introduced to more advanced printmaking topics. Frequent off-site expeditions, discussion and research will further engage students with the concepts and aesthetics underlying each process.

# ITALIAN STUDIES

## Italian Culture through Film - 600€

Prof. Ponce de Leon

Mon 8:30 - 11:30 AM + Tu 8:30 - 11 AM

A selection of films which demonstrate both their interaction with postmodern politics, theory and culture, and the development of an international alternative discourse to Hollywood commercial film-making. Films will be selected according to a theme each semester.

In Rome, the course offers a study of the characteristics of Italian contemporary culture through the viewing of emblematic films such as *The Bicycle Thief*, *Roma Città Aperta*, *La Dolce Vita*, *C'eravamo tanto amanti*, *Night of the Shooting Stars*, *Christ Stopped at Eboli*, *The Garden of Finzi-Contini*, *Cinema Paradiso*, *Caro Diario*, and others. Several topics pertaining to historical, social and economic developments of contemporary Italy are discussed, such as fascism, the power and influence of the Catholic Church, attitudes towards women, political instability, rural poverty, the uneasy relationship between north and south, organized crime and the mafia, mass media and communication. In addition to the discussion of cultural topics, the analysis of film dialogues also enhances the student's linguistic proficiency in Italian. This course is taught in English.

## Italian Food, Design and Sustainability - 600€

Prof. Krizek

Tu 9 AM - 12 PM

In Rome, this course focuses on Food, food is a social, cultural and aesthetic expression of Italian identity. Italy, the center of Mediterranean culture, and in particular Rome is uniquely suited to be the site for such an exploration. Case studies of companies like Alessi, Illy, and Boffi focus on the links between industry, product development and communication design. Key "Cradle to Cradle" concepts will guide our analysis of contemporary Italian examples of products, packaging and the built environment.

Learning about traditional food culture and its expression through movements such as SlowFood, the global, grassroots organization, founded in Italy to prevent the disappearance of local food cultures and traditions, will serve as a platform for discussions on social justice and equity. Connecting with one of the UN organizations dedicated to food in Rome will provide a global view of these concepts. As agro-tourists we spend a weekend at a farm in the region of Lazio, exploring local and traditional approaches to farming and food products such as wine, oil and cheese. The location illustrates the Italian version of "food miles", or "kilometer zero cooking lesson is included in the weekend's events.

# ITALIAN STUDIES

## Italian Language I - 600€

Multiple Instructors

Multiple Sections

Contact [templeromesrl@gmail.com](mailto:templeromesrl@gmail.com) for meeting times.

Introduction to the use of Italian as a spoken language. Fundamentals of grammar, basic patterns of oral communication, writing and reading, introduction to Italian culture.

This course meets for 4 hours per week.

## Italian Language II - 600€

Prof. Agostini

Mon / Wed

**1:30 - 3:30 PM**

A continuation of the activities of Italian 1001. The basics already learned are practiced, and new patterns of oral communication, reading, and writing are introduced. Additional fundamentals of grammar.

## Italian Language I & II (Combined) - 800€

Prof. Curioso

Mon / Tu / Wed / Th

**1:10 - 3:10 PM**

In Rome, both ITAL 1001 and 1002 may be combined; this course is designed to meet the needs and interests of highly motivated beginner students looking for a full immersion experience in Italian language, culture and everyday life. The course combines two semesters of language in one course (Italian 1001 and Italian 1002) and is a well-balanced combination of structured classes and on-site experiential learning. Students learn grammar and vocabulary in meaningful contexts based on everyday situations to make them able to communicate and function in a new environment right away. On-site classes and guided field assignments encourage students to practice what they learn in class, interacting with locals and exploring the city. A wide range of activities, including a cooking class and a dinner in a Roman home with an Italian family, enhance the full immersion experience.

*Note to students: This is an ambitious class which moves quickly and requires students to invest time and effort in mastery of the course material.*

# ITALIAN STUDIES

## Italian in the City- 600€

Prof. Masella

Mon / Wed 10 - 11:30 AM

Special Topics in Rome: Italian in the City is a course for high intermediate or advanced students who wish to improve their Italian language skills and learn about contemporary Italian culture and society while exploring the neighborhoods of Roma off the beaten tracks. Each unit is introduced through scenes of movies, historic documentaries, or passages from literary texts as well as songs, offering students a wide variety of authentic sources to develop their reading, writing, listening and speaking skills. The introduction is followed by a detailed visit to each neighborhood with different tasks, including structured observations, interviews with locals, guided research, and cultural “scavenger hunts” to discover the best of each neighborhood.

## Intermediate Italian I - 600€

Prof. Masella

Mon / Wed 1:30 - 3 PM

Using a variety of texts, the students will gradually broaden their vocabulary and understanding of culture, learn to organize ideas both in speaking and writing, and begin to appreciate the written text. Since the class will be conducted entirely in Italian, the students' communicative skill in speaking and writing will continue to expand. Grammatical points are reviewed as needed.

## Intermediate Italian II - 600€

Prof. Agostini

Mon / Wed 10:30 AM - 12 PM

IA continuation of Italian 2001, the course further develops students' communicative proficiency and encourages them to communicate confidently, clearly, and effectively in the target language through the cultivation of writing, speaking, reading, and listening skills. The course is a comprehensive review of grammar topics first introduced in Elementary Italian II, and introduces more complex grammar topics. In addition, the course expands and further cultivates a higher level of vocabulary.

# ITALIAN STUDIES

## Composition and Conversation - 600€

Prof. Ponce DeLeon

Mon / Tu.

1:30 - 3 PM

Intensive work on communicative skills in speaking and writing. Students will expand their ability to express themselves conversationally both by building vocabulary used for debating, discussing, expressing a point of view, and obtaining information, and by engaging in role-playing and extemporaneous conversational situations. Formal and informal writing to improve written fluency in basic narrative prose.

## Italian Culture and Civilization - 600€

Prof. DeLogu

Tu / Th

6 - 8 PM

Depending on the expertise(s) of the teacher and the interests of the students, this multi-disciplinary course will cover major historical and cultural periods and phenomena. Examples: the emergence of Italian language and dialects; medieval, Renaissance, and baroque art and architecture; folk literature and music; opera; the history of the Risorgimento and the Unification; women and feminism; modern Italian culture and politics; and cinema.

*Course taught in Italian*

# History & Classics

## Roman History - 600€

Prof. Jan Gadeyne

Mon / Wed 6:20 - 7:50 PM

This survey of Roman History begins with the foundation of Rome in the 8th century B.C. and ends with the founding of the Christian capital of the Empire at Constantinople. Students will read a narrative history, a study of various aspects of Roman society and culture, and a selection of the ancient sources upon which our knowledge is based. Archaeological material will be used to augment the literary sources. The influence of Rome on later Western Civilization in government and law will be studied as well as its role in determining the foundation of Christianity.

In Rome, the historical reality is analyzed as broadly as possible, in its political, economic, cultural and social aspects. Attention is paid to the literary and archaeological evidence; ancient texts are read and Roman sites are visited. Special topics include the origins of Rome between fact and fiction; the Hellenization of Roman society; literature and the age of Augustus; and the “end” of the Roman Empire.

## Race in the Ancient Mediterranean - 550€

Prof. Bessi

Th 9:45 AM - 12:45 PM

Learn about ancient thinking about race and ethnicity and how ancient thinking remains current and influential today. Investigate how categories of race and ethnicity are presented in the literature and artistic works of Greece and Rome. Our case studies will pay particular attention to such concepts as: notions of racial formation and racial origins; ancient theories of ethnic superiority; and linguistic, religious and cultural differentiation as a basis for ethnic differentiation. We will also examine ancient racism through the prism of a variety of social processes in antiquity: slavery, trade and colonization, migrations, imperialism, assimilation, native revolts, and genocide.

## Classical and Roman Mythology - 600€

Prof. Bessi

Tu 9:45 AM - 12:45 PM

An overview of the major myths of Greek and Roman antiquity including appropriate gods, heroes and heroines, and the stories told about them. The course examines the nature and social function of mythology, studying a number of different ancient and modern theories which attempt to account for this seemingly universal phenomenon. Also considered is the legacy of classical mythology in modern art and literature, including popular culture. This course provides students with the tools to understand other myths, both ancient and modern. Students encounter ancient myths through a variety of primary sources.

# History & Classics

## Global Terrorism - 600€

Prof. Young

Tu / Th 9 - 10:20 AM

This course will examine the rise of modern global terrorism from the rise of left-wing Marxist/Leninist terrorism in the 1960s to Jihadi terrorism in the 21st century. The first half of the course will touch on the historical antecedents of terrorism and then look more deeply at such terrorist groups as the IRA in Ireland, ETA in Spain, the Brigade Rosse in Italy, the Red Army Faction in Germany, the FARC and ELN in Colombia, and Shining Path (Sendero Luminoso) and Tupac Amaru in Peru. The second half of the course will examine the transition to the beginnings of a different kind of terrorism that emerged in the 1990s and continues, ever more violently and more effectively, to this day. We will also look at the role of state terrorism.

## World War II - 600€

Prof. Young

Tu / Th 11:30 AM - 12:20 PM

This course offers a survey of World War II, the largest and most destructive armed conflict in human history, with coverage of its causes and consequences. It utilizes the prism of grand strategy to analyze national policy and military strategy. In addition to detailed descriptions of major military operations, the course will assess the impact that Adolph Hitler, Benito Mussolini, Winston S. Churchill, Joseph Stalin, and Franklin D. Roosevelt had on the war. While this course emphasizes military events and wartime diplomacy, some attention will be paid to the internal politics of the major belligerents and economic factors.

# History & Classics

## Mafia in Modern Italy - 600€

Prof. Smith

Mon / Wed 6:20 - 7:50 PM

Organized crime emerged in modern Italy at the same time as the 19th century process of unification, and it remains a topic of heated debate and controversy in Italy today. In this course, we will trace the history of organized crime as a portal to underlying issues at the heart of the modern Italian nation: the relationship between state and society; tensions between national and regional identities; gender, work, and the family; party politics and the rise of fascism. Our study of the history of the mafia also necessitates a study of the history of anti-mafia movements in Italy. Who claims to represent the interests of the Italian nation and why? What is the image of organized crime in Italy today?

In Rome, this course is concerned with the contemporary foundations of mafia seen in sociological and social science perspective. Roots are traced from the unification of Italy, with attention to the peculiar character of the Italian state formation process. The evolution of organized criminality is traced through its 20th century developments, and up to the present day, with ramifications in the USA and in other international criminal networks.

*Special focus is placed on the impact mafia has had on both the landscape and the modern growth of many Italian cities, especially in the south. An important part of the course concerns contemporary institutional and political responses to mafia, including reforms in the criminal justice system to deal with mafia-related crimes. Prison reform provisions dedicated to mafia criminals are considered. Ecomafia receives special attention, examining the implications of mafia for the environment, agriculture and food markets. Multiple responses to criminal activities are reviewed, including the use of social farming on expropriated mafia estates. Attention is paid to the varieties of criminal organization in Italy today, from Cosa Nostra, to Camorra, to 'Ndrangheta. Students will also be introduced to anti-mafia activists in both urban and rural contexts.*

# POLITICAL SCIENCE

## **Immigration, Race and Identity in Contemporary Italy - 600€**

Prof. Rinelli

Mon / Wed **10:30 - 11:50 AM**

As immigrants, asylum seekers, and refugees move “within” and across Italian urban borders, they impact the familiar, inciting an array of responses in different contexts and forms. This course assumes that in order to talk about contemporary Italian society, it is necessary to understand Italy’s colonial past and the past emigrations of Italians elsewhere. This is crucial when discussing contemporary politics of migration control, in particular with regards to Northern Africa and the international relations between Italy and Libya at the opposite shores of the Mediterranean.

The course further explores how changes in laws regulating citizenship have influences immigration as well as definitions of Italian nationality and European belonging. Employing cross-cultural and multi-disciplinary approaches to the subject of how identity is formed, challenged and defended in an ever more globalized world, we will investigate the pressing issues of immigration, race and ethnicity that have sparked such controversy and passion both in contemporary Italy, Europe and the U.S.

## **Contemporary Politics in Europe - 600€**

Prof. Bordignon

Mon / Wed **3:40 - 5:10 PM**

This course explores the institutions established in West European nations intended to preserve social stability, produce economic prosperity, and guarantee democracy, asking whether these goals are complementary or contradictory. A country-by-country examination of post-war political development in Britain, France, Germany, Italy, and Sweden. Emphasis on the political problems of the present. Accordingly, the course closes with an examination of the European integration process and the sweeping changes of East Europe affecting all of Europe.

In Rome, this course offers an introductory overview of the main issues facing the largest EU member states and their political systems, with emphasis on the various paths followed in the past century, political parties, electoral systems, local government, domestic and foreign policies: this latter aspect is developed to include an outline of EU enlargement and neighborliness strategies, relations with Russia, regional and global security problems as well as the debate on Brexit.

# BUSINESS

## **Business Communications - 550€**

Prof. Triglia

Tu / Th **9:30AM - 10:50PM**

Business Communications is a writing-intensive workplace-oriented course designed to help students develop and refine the oral, written, and analytical skills necessary to communicate effectively in professional settings. Students learn to effectively edit their own writing, understand how businesses communicate to an audience, and enhance their presentation and persuasive skills. Teaching method is small group discussion and workshop.

## **Business, Society and Ethics - 550€**

Prof. Cortese

Wed **9 AM - 12 PM**

This course challenges students to consider the ethical obligations of corporations and their employees to a wide variety of societal stakeholders. Students are exposed to a broad range of ethical dilemmas that can arise in the business world and are offered the tools and taught the skills to respond to such dilemmas. Most significantly, the course encourages students to critically examine a preeminent societal institution of which they are a part, with the possibility that they can ultimately be forces for positive change. In Rome, this course has a European Union focus and encourages students to consider a broad range of global corporate stakeholders.

## **Fundamentals of International Business - 550€**

Prof. Paganini

Mon **3:40 AM - 6:40 PM**

This course offers an introduction to the basic concepts and practices in international business. Topics to be covered include the economic, social, cultural, legal, and political environments of international trade and multinational corporations (MNCs); international institutions and agencies that impact international business; the nature and characteristics of international business; strategy and structure of MNCs; problems of foreign direct investments; conflicts between host countries and MNCs; and effects of MNCs on the economy.

# BUSINESS

## Financial Management - 550€

Prof. Triglia

Tu / Th **11 AM - 12:20PM**

This course challenges students to consider the ethical obligations of corporations and their employees to a wide variety of societal stakeholders. Students are exposed to a broad range of ethical dilemmas that can arise in the business world and are offered the tools and taught the skills to respond to such dilemmas. Most significantly, the course encourages students to critically examine a preeminent societal institution of which they are a part, with the possibility that they can ultimately be forces for positive change. In Rome, this course has a European Union focus and encourages students to consider a broad range of global corporate stakeholders.

## Operations Management - 550€

Prof. Nicolletti

Mon **8 AM - 11 AM**

Course provides an examination of the activities necessary for the provision of the organization's product or service. Planning and scheduling of operations, allocation of resources, including staffing requirements and equipment decisions, inventory control and production planning, waiting line problems, and quality.

## International Marketing - 550€

Prof. Cortese

Wed **3:40 PM - 6:40 PM**

This course identifies and addresses the challenges of marketing and analysis of the internal marketing system of countries with various types of political-economic structures. The strategic impact of economic, cultural, political, and legal differences on marketing are emphasized while issues of international product, price, promotion, and distribution issues are also considered.

# Additional Courses

## Travel Writing - 550€

Prof. Marani

Mon / Wed 8:30 - 9:50 AM

This course explores international communication, intercultural competence, and the nature of travel (why and how we travel, and what we can learn from it) through a travel writing curriculum.

## Sustainable Environments - 550€

Prof. Innamorati

Tu

3:40 - 6:40 PM

Americans account for over a quarter of all fossil fuel consumption, own more cars than there are licensed drivers, and build new homes 40 percent larger than they did in 1975, despite shrinking household size. We feel for the pandas and polar bears, while contributing mightily to global climate change, resource inequity, and ecosystem destruction. How do we reckon with environmental crises at multiple scales, from the neighborhood to the atmosphere and oceans? "Think globally, act locally" environmentalists admonish us! Direct our vast human ingenuity and collective spirit toward technologies and behaviors that bring peace with the planet. Course mission: enhance your capability to make informed choices, based on a sound understanding of the ecological, technological, economic, political, and ethical dimensions of environmental sustainability.

Why does Rome have some of the worst air pollution problems in Europe? What are city officials doing about it? How has the Slow Food movement, born in Italy, influenced alternative food movements around the world? In Sustainable Environments the course uses fundamental concepts in environmental studies to make sense of critical sustainability issues in Rome and beyond.

This course provides a unique perspective on environmental issues by making drawing comparisons between US and European contexts – an opportunity afforded by taking this class on the Rome campus. Additionally, this course uses Rome as an outdoor classroom, which takes students on several local field trips to enhance our understanding of global and local environmental issues.

# Additional Courses

## Topics in Psych: Working of the Mind - 550€

Prof. Lunetti

Th

3:40 - 6:40 PM

In this course, we will discuss conscious and unconscious mental processes. We will start by considering the nature of the unconscious mind and will examine evidence for the existence of unconscious processes in memory; problem solving; behavior in social settings; and our attitudes, beliefs, and opinions. We will then study the nature of consciousness from psychological and philosophical perspectives, with a focus on trying to answer such questions as: what is consciousness? What does consciousness do? Why does consciousness exist? For many of the issues we will discuss, there is no general scientific agreement regarding the right answer or the most correct theory. Therefore, students will be breaking new ground in class discussion and should be prepared to think critically and to tolerate perplexity.

## Foundations of Developmental Psychology - 550€

Prof. Lunetti

Th

8:10 - 11:10 AM

Human development across the life span. The role of genetic factors, maturation, learning and socio-cultural factors on the development of motivation, cognitive functions, social and emotional adjustment. In Rome, Psychology 2301 focuses on the development of the individual; an exciting process, beginning with conception and continuing through intricate changes of growth and aging. The study of development is intriguing because each of us, and everyone we care about, is constantly developing. This course, therefore embraces both scientific discoveries and personal insights. In this course we review research, theory, and practice in human development. Major sections of this course cover biological and physical development, cognitive development, emotional development and social development. Further, this course emphasizes the influences of parents, family and environment on development.

## Mathematical Patterns - 550€

Prof. Durastanti

Tu / Th

9 - 11 AM

This course will convey the essence of mathematics and its current breadth. It sets out to describe mathematics as a rich and living part of human culture, and is intended for the general student with minimal mathematical knowledge. Exposure to this subject matter will contribute to students' educational breadth and intellectual development by sharpening their problem-solving skills, enhancing their understanding of logical reasoning and analysis, and strengthening their ability to use language and symbolic expression in a disciplined manner. The course will consist of a series of vignettes. Topics may include problem solving, voting theory, graph theory, finance, mathematical models, cryptography, statistics and probability.

# PROGRAM INFO.

## CONTACT INFORMATION

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## LOCAL ADDRESS

Temple University Rome  
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00196 Roma RM  
Italy

## KEY PROGRAM DATES

Friday, Sept. 6: Optional Campus Tour

Monday, Sept. 9: First Day of Class

Thursday, Dec. 12: Last Day of Class

Friday, Dec. 20: Fall Semester Ends\*

\*Finals Week is scheduled for  
Dec. 13-20, 2019. Audit  
students are not required to  
stay for final exams.